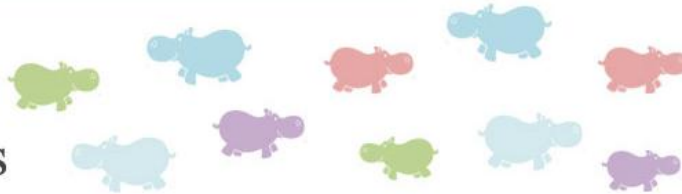


happy
little
hippos



24 October 2012

Happy Little Hippos 20% off Premium Brands Sale Ends Friday 26 Oct (midnight).

Melissa & Doug, Brio, Plan Toys, Le Toy Van & Schleich



Happy Little Hippos Australia's premium retailer of kid's toys online is having a **toy sale** taking a massive 20% of the entire range of *Melissa and Doug*, *Brio*, *Plan Toys*, *Le Toy Van* and *Schleich*.

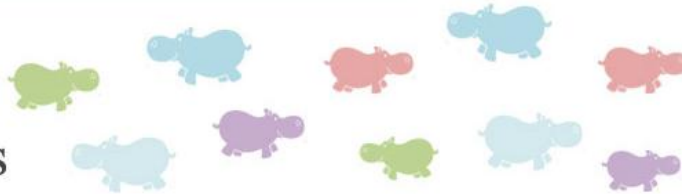
Melissa & Doug is one of the leading designers and manufacturers of educational toys and children's products. Started in 1988 Melissa & Doug has something for everyone.

Get 20% off our full range including educational toys, wooden toys, dress up costumes and more <http://www.happylittlehippos.com.au/brands/melissa-doug.html>

The **Brio wooden toy company** has a very long history in the world of toys. The story began in 1884 with Ivar Bengtsson, a Swedish basket maker. Ivar was born in 1860. When his father died and his mother remarried, Ivar was put to work by his step-father. Although Ivar already knew he wanted to be a carpenter, he had to work on a farm instead.

Get 20% off our full range of Brio wooden toys including pull along toys, wooden blocks, stacking clowns and more. <http://www.happylittlehippos.com.au/brands/brio.html>

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Plan Toys Wooden musical instruments and educational toys come with superior quality and safety standards. Made to the highest quality and with a superb finish the kids will love these exceptional toys

Get 20% off our full range of Brio wooden toys including pull along toys, wooden blocks, stacking clowns and more. <http://www.happylittlehippos.com.au/brands/plan-toys.html>

Schleich animal figurines are developed with the assistance of parents, teachers and children and are therefore especially designed for children's hands. The design is as realistic and naturalistic as possible. This enables children to experience the large variety of nature – from domestic animals on a farm to wild animals in the jungle.

Get 20% off our full range of Schleich animal figurines and educational toys for kids <http://www.happylittlehippos.com.au/brands/schleich.html>

-Ends-

About Happy Little Hippos

Happy Little Hippos is an online store selling quality toys, baby and kids clothing, nursery items, accessories, children's books and gifts since 2007! We've spent countless hours researching products to offer you the most beautiful, unique and practical selection of products. We believe in the quality of all items we stock and pride ourselves in our beautiful collection.

Happy Little Hippos stocks over 100 brands and over 1,000 items (expanding every day!). We stock clothing in sizes newborn to 7.

At Happy Little Hippos, we believe in excellent customer service and work hard to ensure that our customers are happy with every purchase made.

As mum's ourselves, we know how hard it is to go out shopping with your little one in tow. Cramming in shopping between sleep and feed times is just no fun! So we've taken the nuisance out of shopping by bringing you a fantastic selection of products and gift ideas right to your door step.

We hope that our product range will fill you with inspiration to make shopping enjoyable again and hassle free.

For more information or for an interview with a spokesperson, please contact:

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